

EFRAT LEVY

efratlevy.me

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(929) 561 4545

Graphic Designer and Illustrator interested in creating graphic identities, illustrations, interactive and motion experiences, creative ideation and production.

Experienced as a designer, illustrator and art director in various industries, with vast knowledge of technical and artistic tools in different design disciplines.

Looking for relevant creative opportunities as full-time, part-time or freelance in studios, agencies or in-house departments that are thoughtful about their clients and seek to enrich the creative process in their work.

EDUCATION

MPS / NEW YORK UNIVERSITY / TISCH SCHOOL OF THE ARTS
ITP / 2022 - 2024 (EXPECTED) / NEW YORK, NY

B.DES / BEZALEL ACADEMY OF ART & DESIGN
VISUAL COMMUNICATION / 2017 - 2021 / JERUSALEM. ISRAEL

STUDENT EXCHANGE / FREE UNIVERSITY OF BOZEN-BOLZANO
GRAPHIC DESIGN / 2020 / BOLZANO, ITALY

B.MUS / JERUSALEM ACADEMY OF MUSIC AND DANCE
PERFORMANCE: CLASSICAL PIANO / 2009-2013 / JERUSALEM, ISRAEL

MILITARY SERVICE & VOLUNTEERING

IDF FULL SERVICE / 2005-2008
Air Traffic Controller in the Israeli Air Force

THE PERACH TUTORIAL PROJECT / 2009-2010
Music instructor for elementary school pupils

THE ISRAELI SCOUTS / 2004-2005
Teacher and Tutor (as part of "Shnat Sherut")

AWARDS

TSOA GRADUATE SCHOLARSHIP / 2022-2024
Awarded by Tisch School of Arts, NYU

RED BURNS SCHOLARSHIP / 2023
Awarded by Tisch School of Arts, NYU

EXPERIENCE

NYU / MARCH 2023-PRESENT / WEB DESIGNER AND DEVELOPER
Creative coding for various web platforms, Front and back-end web development, Design and illustration for ITP / IMA website.

NYU / SEP-DEC 2023 / GRADUATE TEACHING ASSISTANT
Assisting students in the undergraduate 'Creative Coding' class led by Carry Wang class. I provided feedback to students on their assignment and offered office hours for technical or conceptual help,

FREELANCE / 2017-2023 / ART DIRECTOR & ILLUSTRATOR
Creative design, art direction and illustration for advertising agencies, design studios, high-tech companies and public organizations and academic institutions. Daily work alongside creative teams.

OPEN TBE / FEB-SEP 2021 / ART DIRECTOR
Art director and illustrator in a design-led branding agency. Participating in daily team work with the creative team, design and marketing personnel, colleagues and clients, in advertising and branding projects for major local clients in retail, tech, culture, government and f&b.

HUJI / 2019- 2020 / GRAPHIC DESIGNER
Print design and infographics for the Center for the Study of Multiculturalism and Diversity at The Hebrew University's faculty of Law.

YEDIOTH AHARONOT / 2015-2017 / GRAPHIC DESIGNER
Designed daily layout and infographics for the news desk, the sports section and "Mamon" financial magazine. Participating in daily work with senior leadership, editors and graphic designers.

JAMD & ALKALAY CONSERVATORY / 2010-2014 / MUSIC PRODUCTION
Coordinating and supervising productions, handling financial and administrative issues, managing team members at academy events.

SKILLS

DESIGN TOOLS / Photoshop, Illustrator, Indesign
3D TOOLS / Cinema 4d, Blender, TouchDesigner, Fusion 360
ANIMATION AND VIDEO EDITING / After Effects, Premiere, Flash
ILLUSTRATION / Drawing, Sketching, Digital Illustration, Storytelling
PROTOTYPING / Sketch, Figma, Principle, Arduino, 3d printing, laser cutting, fabrication
CODING / Html5, Css3 (intermediate), p5.js, Node.js, Javascript (beginner), Three.js
OTHER / Piano playing, and instruction, project management

LANGUAGES

HEBREW / Native
ENGLISH / Native
ITALIAN / Elementary